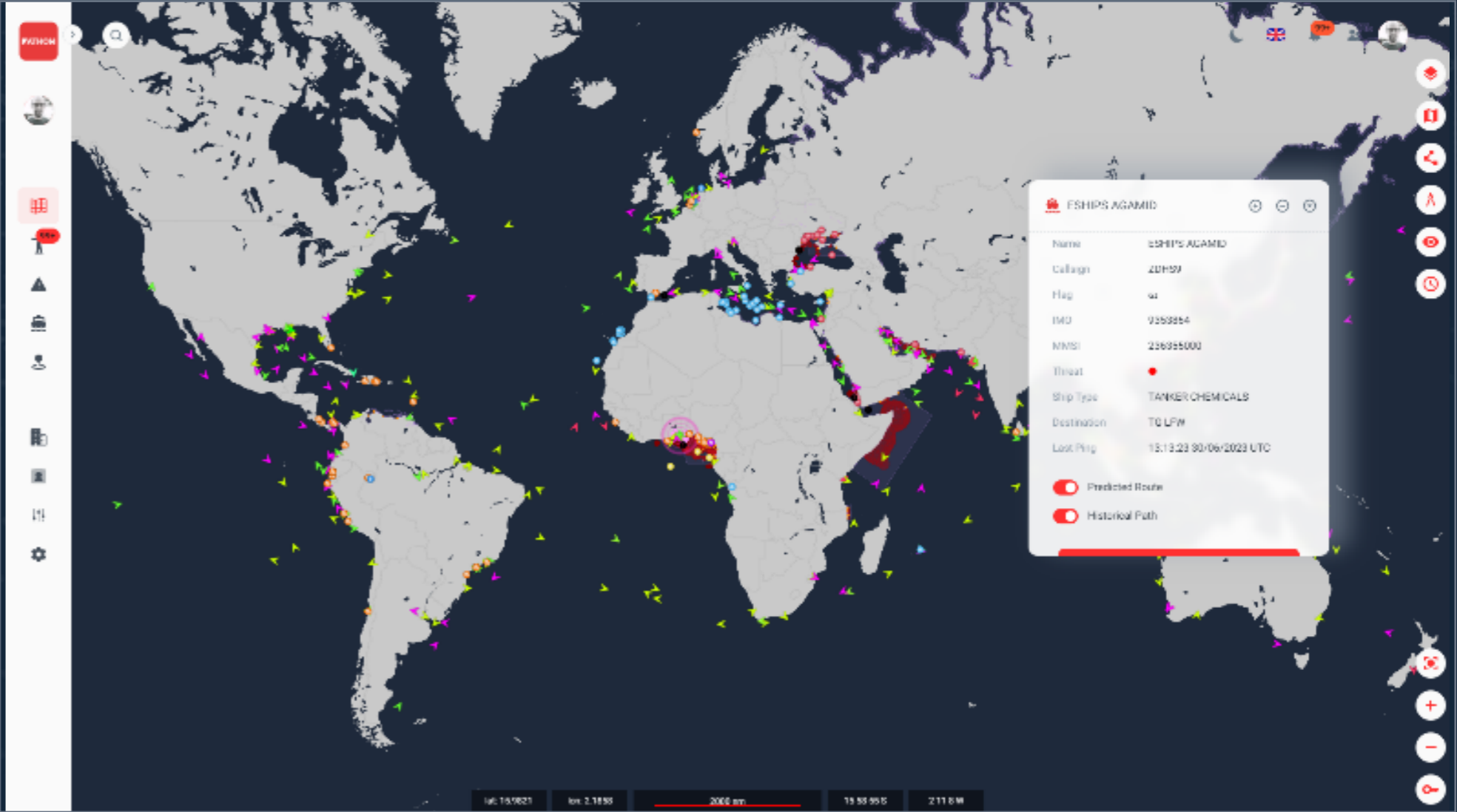
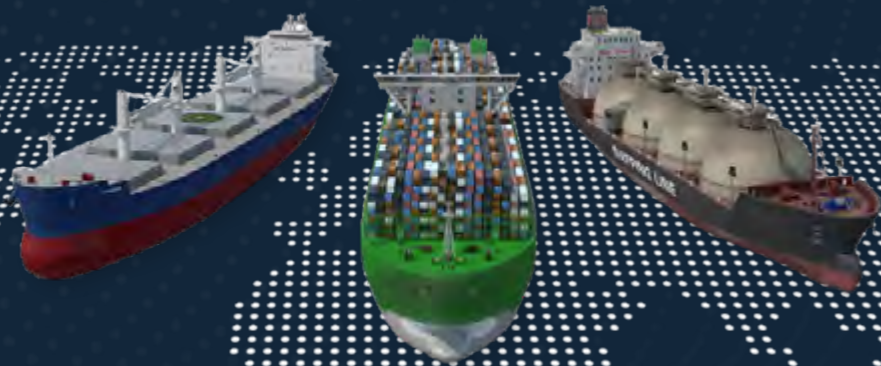




**AMBREY** 



Elevate your business and partner with the best in Digital Maritime Risk Solutions.





“A well-chosen intelligence provider has the power to revolutionise your operations at sea, ensuring they meet and exceed industry standards for safety, effectiveness, and efficiency.”

To make the right decision, here are five essential factors to consider when selecting your risk intelligence provider:

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**1. RELIABILITY** – secure a supplier with a reputation for providing reliable and precise information that has stood the test of time. Query their forecasting methodology, to understand how they arrive at their predictions and the factors they consider. Transparency regarding their approach is key. Be aware of any dependencies that might impact the reliability of their intelligence, such as external data sources and software team.

**2. COVERAGE** – when selecting a digital risk provider, it is crucial that your supplier can demonstrate their expertise in covering both the thematic depth to align with your risk appetite and the geographic breadth to match your trading footprint. Your chosen provider should possess a deep understanding of the specific risks that impact your industry and be equipped to provide comprehensive insights in those areas.

**3. TIMING** – in a rapidly evolving world, the ability to obtain accurate and timely information is paramount. By accessing intelligence services at the right time, you gain a competitive advantage, enabling you to make informed decisions and stay ahead of the curve. Invest in intelligence services that deliver real-time insights and unlock the power of being in the right place, at the right time, for unparalleled business growth.

**4. CUSTOMISATION** – this is a crucial factor to consider when selecting a service provider. Evaluate whether they offer customisable solutions that can be tailored to meet your specific requirements. A provider that understands the unique needs of your business and offers flexibility in their services can ensure a smooth onboarding experience, which is essential to minimise disruptions and maximise productivity.

**5. SERVICE SUPPORT** – a key thing to consider when evaluating digital risk services is the level of service support. It is important to assess what is offered in terms of accessibility and expertise. A knowledgeable response to time-sensitive queries can make the difference between a good decision and choosing the optimal course of action. A responsive team can provide valuable guidance and insights when you need it most.





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